



American Orff-Schulwerk Association

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Dear Music Industry Partner:

**Join us in Atlantic City, New Jersey for the
2016 AOSA Professional Development Conference
Sailing the Seven Cs
November 2–5, 2016**

The Conference Committee is planning another amazing conference, building on the continued success each conference brings to the professional development of our members. Your company's involvement is valuable to delivering the best conference experience to our members while providing you direct access to your target market and driving your sales. It's a win-win!

The Marketplace will be in the Atlantic City Convention Center Hall A. Hall A has carpeting and is a union facility.

Marketplace Hours

Thursday, 11/3

Open:

11:00 A.M. - 3:00 P.M.

Grand Opening:

5:30 P.M. - 7:30 P.M.

Friday, 11/4

Open:

9:00 A.M. – 5:00 P.M.

Designated:

2:30 – 3:45 P.M.

Saturday, 11/5

Open:

9:00 A.M. – 1:00 P.M.

Designated:

9:15 A.M. – 10:15 A.M.

Exhibitor setup will be Wednesday, November 2 from 9:00 A.M. to 4:00 P.M. and Thursday, November 3 from 8:00 A.M. to 11:00 A.M. Teardown is scheduled from 2:00–6:00 P.M. on Saturday, November 5.

The necessary forms to exhibit at the AOSA Professional Development Conference are attached. You also have the option of filling out your exhibit contract online. [Click here to apply online.](#)

If you elect to use the hard copy forms, please read over the information, complete the exhibit contract, and return it with the amount due to:

Regular or Express Delivery:

AOSA Headquarters
147 Bell Street, Suite #300
Chagrin Falls, OH 44022

Each exhibitor who submits its contract by **May 15** will be entered in the drawing once for every booth space. For example, if you are renting six booths, your company will be entered in the drawing six times. The company drawn first will be placed in its first choice as listed on the contract. The next company drawn will be placed in its first available choice, as long as that location is available. If not, we will accommodate the company's second choice. We will proceed in this fashion until all booths are assigned.

Contracts received after the due date, will NOT be included in the initial booth assignment process. Instead, these exhibitors will be assigned to the remaining booths on a first come, first serve basis.

As per new exhibit pricing guidelines, there are no upcharges for corner booths.

We are pleased to announce the addition of the AOSA Conference Sponsorship Program. Attached you will find information about this exciting new program that offers the opportunity for your company to receive advertising exposure beyond the Marketplace at the conference. With four levels to choose from, there is a place for all our industry supporters to ramp up their presence at the conference, supporting the organization and presenters while making themselves more visible to our conference attendees. Choose the sponsorship option on the exhibitor contract to let us know you are interested. Only exhibitors may sponsor. A staff member will be in touch to go over details of the conference sponsorship process.

Although membership is not required to exhibit at the conference, a significant discount and sponsor opportunities is offered to Music Industry members along with valuable membership benefits. [Click here to renew or join online.](#)

For additional information or assistance, contact Anna Pack, AOSA Associate Director, at (440) 600-7329 or anna@aosa.org.

We look forward to seeing you at the 2016 AOSA Professional Development Conference, *Sailing the Seven Cs*.

Sincerely,



Carrie L. Barnette
Executive Director