



## 2018 AOSA Professional Development Conference

### Sponsorship Opportunities

Platinum - \$3,500 - 1 available		Gold - \$2,500 - 3 available	
Performance underwriting*		Performance underwriting*	
2 Special Events underwriting**			
complimentary full page ad - divider/cover		complimentary full page ad - divider/cover	
complimentary promotional item placement***		complimentary promotional item placement***	
signage at 15 AOSA presenter sessions****		signage at 10 AOSA presenter sessions****	
5% booth discount		5% booth discount	
Guidebook app banner ad		Guidebook app banner ad	

  

Silver - \$1,500 - 3 available		Bronze - \$950 - 3 available	
1 Special Event underwriting**		1 Special Event Underwriting**	
complimentary full page ad - inside only		complimentary 1/2 page ad - inside only	
complimentary promotional item placement***		complimentary promo item place - flier only***	
signage at 7 AOSA presenter sessions****		signage at 5 presenter sessions****	
5% booth discount		5% booth discount	
Guidebook app banner ad			

- \* a performance is the only activity happening at a given time slot (children's and evening) - expected attendance: 1,000
- \*\* a special event runs concurrent to other special events (up to 3) usually in the evenings - expected attendance: 300
- \*\*\* promotional placement does not include the purchase of the item – 1,300 quantity required for placement
- \*\*\*\* if one presenter has multiple sessions, each session counts individually

### Al-A-Carte Pricing

Conference Book Ads		Other Items Not Available Al-A-Carte
Full Page - divider/cover	\$ 1,400	Performance or Special Event Underwriting~
Full Page - inside only	\$ 800	Presenter Sessions Underwriting
Half Page - inside only	\$ 500	Booth Rental Discount
Quarter Page - inside only	\$ 300	Guidebook Banner Advertising

  

Promotional Item Placement	
Product/Catalog	\$ 600
Flier - 8 pages or less	\$ 350

~ additional opportunities possibly available to sponsors who commit to one of the above levels

**2018 Performances:** Kay Lehto Children’s Group (Thursday evening), Children’s Performance (Friday afternoon), 50<sup>th</sup> Anniversary Performance featuring Cincinnati and Indianapolis Children’s Choirs (Friday evening), Children’s Performance (Saturday afternoon), Richard Gill Keynote (Saturday afternoon)

**2018 Special Events:** Contradancing (Wednesday evening), Rene Boyer, Chris Judah-Lauder, and Midnight Historical Society (Thursday evening), Karen Benson, Peter and Mary Alice Amidon, and Jim Solomon (Friday evening)



## **AOSA Sponsorship Selection Procedure**

- Priority selection will be given for forms received by May 15<sup>th</sup>.
- If more than the maximum available spots per sponsorship level are requested, a drawing will take place to choose who will be placed in that level.
- Those not selected will have the opportunity to choose another level prior to the offering of the remaining levels to industry members at large.
- Event selection priority will be given to the highest level sponsorships first with events assigned to remaining sponsors based on order of receipt of interest form and available events or through lottery drawing if necessary.
- All care will be taken to communicate throughout the process to ensure that sponsors are pleased with their selected events and presenters.
- AOSA staff will work hard to meet the desires of each individual sponsor within the framework of program.